Mandy Wagner

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Areas of Experience

10+ years experience in Graphic Design	Content & Product Creation
7+ years in Software Design & Development	Marketing & Advertising Materials
Product Development & Web Hosting	Web Content Management
Sales and Customer Service	Design and Implementation
Product Management	Team Management & Employment

Professional Experience

Remote Graphic Designer / UI-UX Designer & Developer

Multi-disciplinary designer with 10+ years of experience delivering impactful visual solutions for brands, digital products, and print materials. Master at creating cohesive user interfaces, scalable brand systems, and engaging visual content across platforms. Strong foundation in software development principles and a proven ability to self-manage and deliver on deadline in remote work environments

Core Skills & Tools

- Branding & Visual Identity Systems
- Print, Digital & Packaging Design
- Responsive Web Design (WIX, GoDaddy Website Builder, GitHub Repository, Weebly, onUniverse, Shopify, Squarespace, WordPress, HTML/CSS)
- Ecommerce & POS Systems
- Cross-Industry Label Compliance (Alcohol, Cannabis, Personal Care Industry)
- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom)
- Canva, CorelDRAW, 3DS Max
- Microsoft Office Suite, Google Workspace
- Project Management: Trello, Slack

Professional Experience

Freelance Graphic Designer / Developer & Brand Strategist – MWDesigns | 2016–Present (Remote)

- Design and audit full brand identities and UI mock-ups for startups and small businesses across the U.S.
- Build marketing assets, eCommerce websites, and social content for clients in industries such as apparel, services, and retail.
- Deliver client-ready tools including POS templates, branding packages, product packaging, contract systems, client collateral, client facing websites, product designs, scalable systems, and launch graphics.
- Conduct design audits and provide consultations for entrepreneurs navigating startup and scaling phases.

Verizon Wireless – Sales / Graphic Designer / Software Development Support | 2019–2021

- Created internal visual assets for promotions, presentations, and sales materials.
- Edited UI copy, graphics, and structure for internal tools and customer-facing web portals.

Tangled Up In Hue – Graphic Designer / Web Developer / Assistant Manager | 2016–2019

- Led brand refresh and digital asset creation during major expansion and relocation.
- Developed a new wholesale website and built internal inventory / label tracking systems.
- Oversaw front-end UI improvements across digital interfaces and sales tools.

Independent Design Brands (Entrepreneurship)

- **ThePennyCo** — Owner / Designer | 2018–Present | Custom vinyl decal business serving small business clients.
- **MandyWagnerDesigns** — Owner / Illustrator | 2021–Present | Print-on-demand shop using Printify to sell various physical products
- **StitchCraftsStudios** — Owner / Designer | 2024–Present | Passive-income project selling digital cross-stitch patterns & templates

Technical Skills

Databases
SQL, SQL Lite, Microsoft Access

Web Hosting
CPanel, Plesk, GoDaddy, GitHub

Coding Languages
HTML, CSS, .NET, Visual Basic, JavaScript, JQuery, Java, Objective C, PHP

Operating Systems
Ubuntu, Linux, Microsoft, OS X, iOS, Android

Software
Adobe Photoshop CS3, CS4, CS5, CS6, CC, CorelDRAW, Adobe InDesign, Adobe Illustrator, Adobe Lightroom, NoCrop, Inventek POS, DYMO & ZSB Label Writers, 3DS Max, Microsoft Office (Access, Excel, Outlook, PowerPoint, Publisher, Word), Google Docs, Google Analytics, WIX, Squarespace, WordPress, Weebly, OnUniverse, Shopify, Oracle VM VirtualBox, Rallio, Datascape, SQL Workbench, SQL Server

Education & Certifications

Associates Degree Coursework – Software Development & Mobile Networking | Chippewa Valley Technical College, Eau Claire, WI (2019)

Certifications: IT Web Developer | IT Database Specialist | IT Java Programmer | IT Microsoft .NET Programmer | IT User Support Technician